

ANDREW ARNDORFER

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[LinkedIn](#) | [Journalism Portfolio](#) | [Published Work](#)

EDUCATION

University of Denver, Denver, CO

Jun 2025

Bachelor of Arts in Journalism Studies; Minors in Economics and History

Relevant Coursework: Advanced Multimedia Journalism, Storytelling and Reporting, Media Law, Writing About Music

RELEVANT EXPERIENCE

Intern | Spool Marketing & Communications | Chicago, IL (Remote)

Jun 2025 - Aug 2025

- Drafted embargo pitches for Wisconsin Cheese, Home Chef, and Werther's after reviewing products, target audiences, and prior campaigns; drafts were shared with supervisors and clients in meetings.
- Prepared recurring media-monitoring reports for Werther's, The General Insurance, Wisconsin Cheese, and Mamba Fruit Chews, using Google date filters to screen brand and related-product coverage for relevance and redundancy; reports were reviewed by supervisors and shared in client meetings.
- Built media lists in Google Sheets by researching publications, journalists, portfolios, contact information, and relevant work; finished lists were delivered to clients to support outreach decisions.

Shelver | Shorewood Public Library | Shorewood, WI

Oct 2019 - Sep 2021

- Guided patrons through the shared Milwaukee-area library website and account setup; independently fulfilled curbside orders during COVID-era service changes.
- Organized books, DVDs, CDs, magazines, and audiobooks and corrected nearby shelving to keep the collection accurate and accessible.

SELECTED JOURNALISM AND MULTIMEDIA PROJECTS

University of Denver Journalism Portfolio

- Reported, wrote, photographed, and published four WordPress stories, including a [Milwaukee wildfire-smoke report](#) using four community sources and public-health guidance to explore effects on outdoor work and commuting, and a [profile of a freelance writer specializing in marketing communications](#).
- Co-produced and edited the capstone documentary [Keeping Jazz Alive: One Drum Teacher's Impact on the Community](#) in Adobe Premiere Pro; independently wrote the [companion article](#) and presented the project to Rocky Mountain PBS staff for review.
- Built and published a [Digication music-writing portfolio](#) featuring album criticism, live-performance coverage, and an annotated multimedia playlist; independently wrote, designed, and organized all content.
- Produced [Uncovering Denver's Lost Chinatown](#) by researching the exhibit, preparing questions, interviewing staff, and independently operating camera, lighting, and audio equipment.

ADDITIONAL EXPERIENCE

Groundskeeper | Elevated Properties LLC | Denver, CO

Jun 2024 - Sep 2024

- Maintained seven residential properties three to five days per week, independently prioritizing lawn care, painting, planting, air-conditioner setup, and other property-maintenance needs.

Gig Bassist | Various Organizations | Milwaukee, WI

Sep 2015 - Aug 2021

- Rehearsed and performed up to five times weekly with Milwaukee-area jazz, rock, orchestral, classical, and musical-theater ensembles, including seven theater productions; learned repertoire independently and coordinated with musicians and directors.

SKILLS

- **Editorial & Publishing:** Reporting, interviewing, research, news and feature writing, WordPress, Digication
- **Multimedia Production:** Adobe Premiere Pro, short-form video scripting, vertical-video filming, Canon cameras, lavalier and shotgun microphones, lighting and audio setup
- **Research Tools:** Google Sheets, advanced Google search, Internet Archive